

■ CHECKLIST for Usability of Technical Descriptions

(Numbers in parentheses refer to first page of discussion.)

Content

- Does the title promise exactly what the description delivers? (503)
- Are the item's overall features described, as well as each part? (510)
- Is each part defined before it is discussed? (510)
- Is the function of each part explained? (511)
- Do visuals appear whenever they can provide clarification? (507)
- Will users be able to visualize the item? (506)
- Are any details missing, needless, or confusing for this audience? (503)
- Is the description ethically acceptable? (506)

Arrangement

- Does the description follow the clearest possible sequence? (507)
- Are relationships among the parts clearly explained? (510)

Style and Page Design

- Is the description sufficiently impartial? (506)
- Is the language informative and precise? (507)
- Is the level of technicality appropriate for the audience? (503)
- Is the description written in plain English? (507)
- Is each sentence clear, concise, and fluent? (244)
- Is the description grammatical? (Appendix C)
- Is the page design inviting and accessible? (340)