Chapter 1 - Case Studies

Case Study 1.1

A Survey of Social Issues

Read each of the statements below and circle 5 if you strongly agree, 4 if you agree, 3 if you are undecided, 2 if you disagree, and 1 if you strongly disagree.

<table>
<thead>
<tr>
<th>Statement</th>
<th>SA</th>
<th>A</th>
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<th>SD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Health care costs are too high.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<td>2. Immigration policies are too loose and need to further restrict the number of people allowed to enter the United States.</td>
<td>5</td>
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<td>3. We need more federal funding to find a cure for AIDS.</td>
<td>5</td>
<td>4</td>
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<td>4. A time for voluntary, silent prayer should be part of every school day.</td>
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<td>4</td>
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<td>5. We should hold parents legally responsible for the actions of their children.</td>
<td>5</td>
<td>4</td>
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<td>6. The U.S. government has the responsibility to help countries throughout the world.</td>
<td>5</td>
<td>4</td>
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<td>7. Environmental laws are too strict, costing workers their jobs.</td>
<td>5</td>
<td>4</td>
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<td>8. The right to carry a gun should be restricted by law.</td>
<td>5</td>
<td>4</td>
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<td>9. Military spending must be continued to keep the U.S. strong.</td>
<td>5</td>
<td>4</td>
<td>3</td>
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<tr>
<td>10. Information on human sexuality should be taught in schools.</td>
<td>5</td>
<td>4</td>
<td>3</td>
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</tbody>
</table>

Critical Thinking Questions:

1. Which of these issues is most important to you and why?

2. Which of these issues do you think is most important to the majority of Americans today and why do you think they feel so strongly about it?

3. Which of these issues is of little or no importance to you? Why do you feel that way and why do you think some people might consider this to be an important issue?
Case Study 1.2

**Expert Advisor Selection Activity**

A group of 15 experts have agreed to offer you their services; their extraordinary skills are guaranteed to be 100% effective. You are to select the three that you believe will provide you with what you need. The experts and their qualifications are listed below.

1. **DR. DORIAN GREY** - A noted plastic surgeon, he can make you look exactly as you want to look by means of a new painless technique. (He also uses hormones to alter body structure and size.) Your ideal physical appearance can be a reality.
2. **SUSAN SURENUFF** - A job placement expert. The job of your choice, in the location of your choice, will be yours.
3. **JEDEDEIAH METHUSELAH** - Guarantees you long life (to the age of 200) with your aging process slowed down proportionately. For example, at the age of 60 you will look and feel like 20.
4. **DR. MASTERS JOHNSON** - Experts in the area of sexual attraction and compatibility, she guarantees that you will be the perfect male or female who will contribute to successful marriage.
5. **DR. YIN YANG** - An organic expert, she will provide you with perfect health and protection from physical injury throughout your life.
6. **DR. KNOT NOT GINOTT** - An expert in dealing with peers, he guarantees that you will never have any problems with your peers again. They will accept your values and your behavior.
7. **FAY CULTIPOWER** - An expert on authority, she will make sure that you are never again bothered by authorities. Her services will make you immune from all control that you consider unfair by the administration, the police and the government.
8. **"POP" LARITY** - He guarantees that you will have the friends you want now and in the future. You will find it easy to approach those you like and they will find you easily approachable.
9. **DR. SANDY SMART** - She will develop your common sense and intelligence to a level in excess of 150 I.Q. It will remain at this level through your entire lifetime.
10. **ROCKY FELLAH** - Wealth will be yours, with guaranteed schemes for earning millions within weeks.
11. **DWIGHT D. DEGAWL** - This world famed leader will train you quickly. You will be listened to, looked up to, and respected by those around you.
12. **DR. OTTO CARENGY** - You will be well liked by all and will never be lonely. A life filled with love will be yours.
13. **DR. CLAIRE VOYANT** - All of your questions about the future will be answered, continually, through the training of this soothsayer.
14. **DR. HINNAH SELF** - Guarantees that you will have self-knowledge, self-liking, self-respect, and self-confidence. True self-assurance will be yours.
15. **PROF. VAL U. CLEAR** - With her help you will always know what you want, and you will be completely clear on all the muddy issues of these confused days.
Critical Thinking Questions:

1. Which three of the 15 did you think would be of most value to you? Explain why you would want their services.

2. Which three of the 15 would be of least value to you? Explain why you feel you do not need their services.

3. Show this list to a spouse or friend. Ask this person to guess which three experts you chose and have them explain why they think you would need their services. You will likely find that some of the choices they thought you made are not the choices you made because other people often do not perceive us in the same way we perceive ourselves.