

TABLE 9.6 MULTIMEDIA SOFTWARE

MULTIMEDIA TITLE:

DESCRIPTION:

VENDOR:

COST:

NOTES ON ITS USE:

Using each of the criteria below, evaluate the effectiveness of the multimedia for teaching and learning. Mark the box that best reflects the multimedia with reference to the evaluation dimension. Select multimedia software that score 4 or more in the most dimensions.

<i>Dimension</i>	1 <i>Poor</i>	2 <i>Below Average</i>	3 <i>Average</i>	4 <i>Above Excellent</i>	5 <i>Excellent</i>
Relevance to curriculum	Components do not address significant aspects of the curriculum; do not address targeted objectives	Components are both relevant and irrelevant to curriculum; few objectives are met	Some components add to and clarify the curriculum concepts; some are extraneous; some objectives addressed	Most components add to and clarify key curriculum concepts and address objectives	All components significantly add to and/or clarify key curriculum concepts; meets objectives
Learner interaction	Components offer little opportunity for learner interaction; not of sufficient interest to motivate	Components offer minor opportunities for interaction; moderately motivating for learners	Some components are interactive; multimedia is adequately motivating for learners	Adequate opportunity for learner interaction is provided; multimedia is motivating	Multimedia provides ample opportunity for learner interaction; provides significant motivation
Support materials	No additional support materials are available with this product	Few additional materials are available; those included are average quality and provide limited support	Some additional materials are available; quality of additional materials is good; some target key objectives	Key materials of good quality are available to accompany the product; most are of high quality and target objectives	Ample additional materials are of high quality, are easy to use, and target key objectives
Ease of use	Product is difficult to use and confusing; little or no instructions are included	The product is moderately easy to use; some areas are difficult; instructions are minimal	Some aspects of the product are confusing to use; instructions are adequate	Most aspects of the product are easy to use; most instructions are clear	All aspects of the product are easy to use and provide the learner with clear instructions
Technical quality	Excessive technical problems during use and installation	Some technical problems experienced during use and installation; little troubleshooting help provided	Product has some technical problems and conflicts; some difficulties experienced during installation	Product works with few technical problems or conflicts; somewhat easy to install	Product works without conflict or technical problems; easy to install

